



THE BIG FEEL GOOD FESTIVAL

2ND, 3RD & 4TH JULY 2027
DEENE PARK, NORTHAMPTONSHIRE



WE'RE LOOKING FOR PEOPLE WHO CAN MAKE PEOPLE FEEL SOMETHING

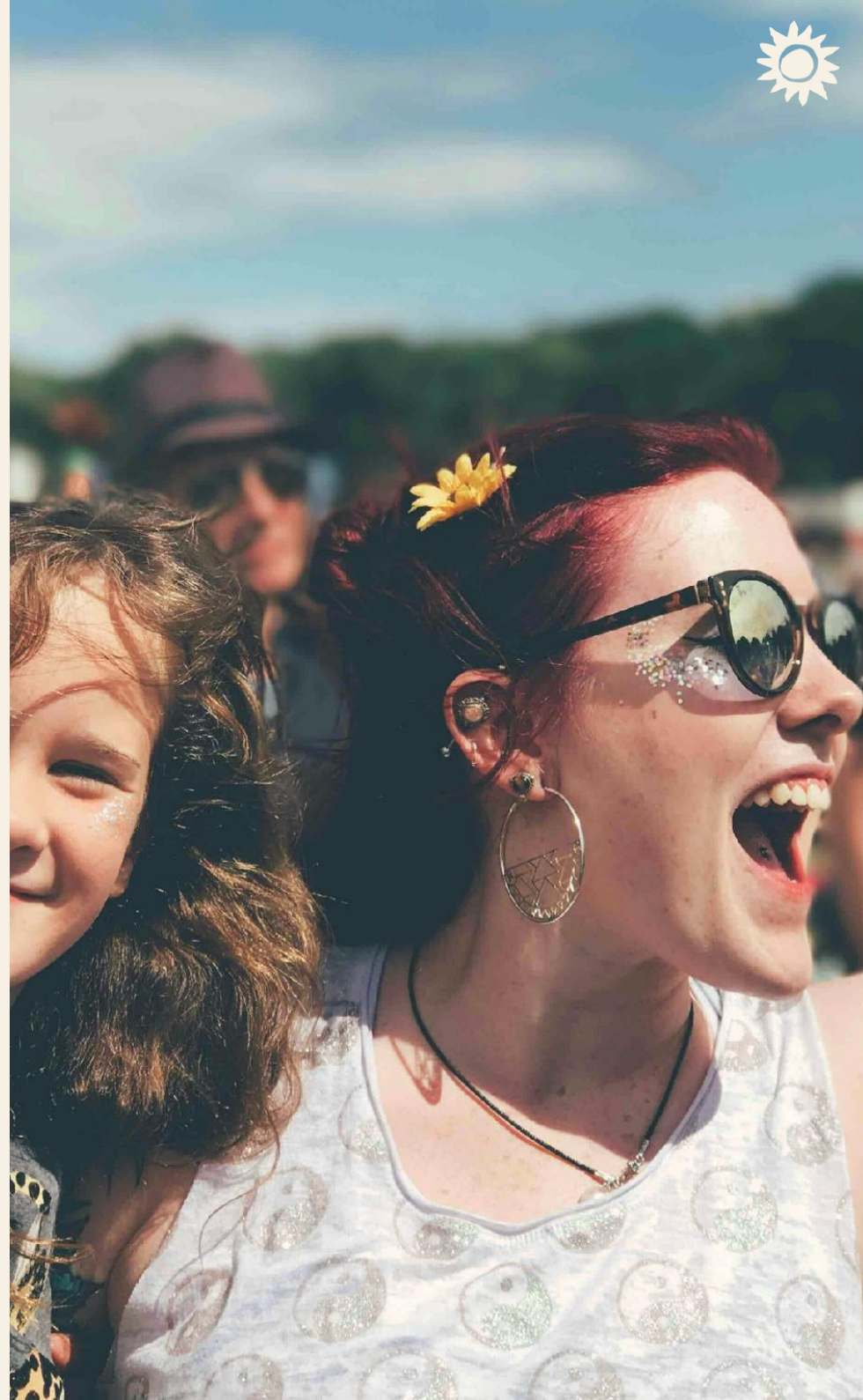
The Big Feel Good is a new three-day festival with day tickets, built around one simple idea: **Come and find what makes you feel good.**

Across the event, we're bringing together movement, conversation, performance, creativity, experiences, music and food, alongside plenty of things people won't expect.

The Big Feel Good isn't about telling people how they should feel good. It's about giving people lots of different opportunities to discover what works for them.

That's where you come in.

We're looking for people with something worth sharing — whether that's an idea, a skill, a story, an experience or something completely unexpected.





YOUR SPACE. YOUR AUDIENCE. YOUR MOMENT.

The Big Feel Good will feature a mix of tents, marquees and dedicated spaces, each designed for a different kind of experience.

Our **Talk Stage** seats 200+, while the **Centre Stage** brings hundreds together to move, dance and join in.

Smaller **workshop and activity spaces** offer a more intimate setting for teaching, making and participation, with opportunities for **performances, demonstrations, pop-ups and experiences** across the wider festival site.

Whether you're speaking to a crowd or connecting with a smaller group, there's a space to share what you do.





WHY GET INVOLVED

The Big Feel Good is an opportunity to put what you do in front of a large, engaged festival audience and introduce your work to people who may not have discovered you otherwise.



Reach new audiences: Introduce your work to thousands of potential customers, clients or followers.



Raise your profile: Build visibility and awareness around what you do.



Showcase your expertise: Share your knowledge, skills or story with a live audience.



Create new opportunities: Connect with people, businesses and audiences beyond your usual reach.



Build your reputation: Be part of a new, high-profile festival and position yourself alongside other interesting contributors.

We're also open to paid opportunities for selected professional contributors, depending on the role, format and experience required.



WHO ARE WE LOOKING FOR?

You might be:

A SPEAKER With a story, idea, expertise or conversation worth sharing.

A WORKSHOP HOST Who can teach, make, create or get people involved.

A PERFORMER Who can make people laugh, dance, wonder or feel something.

AN EXPERT With something genuinely useful or interesting to say.

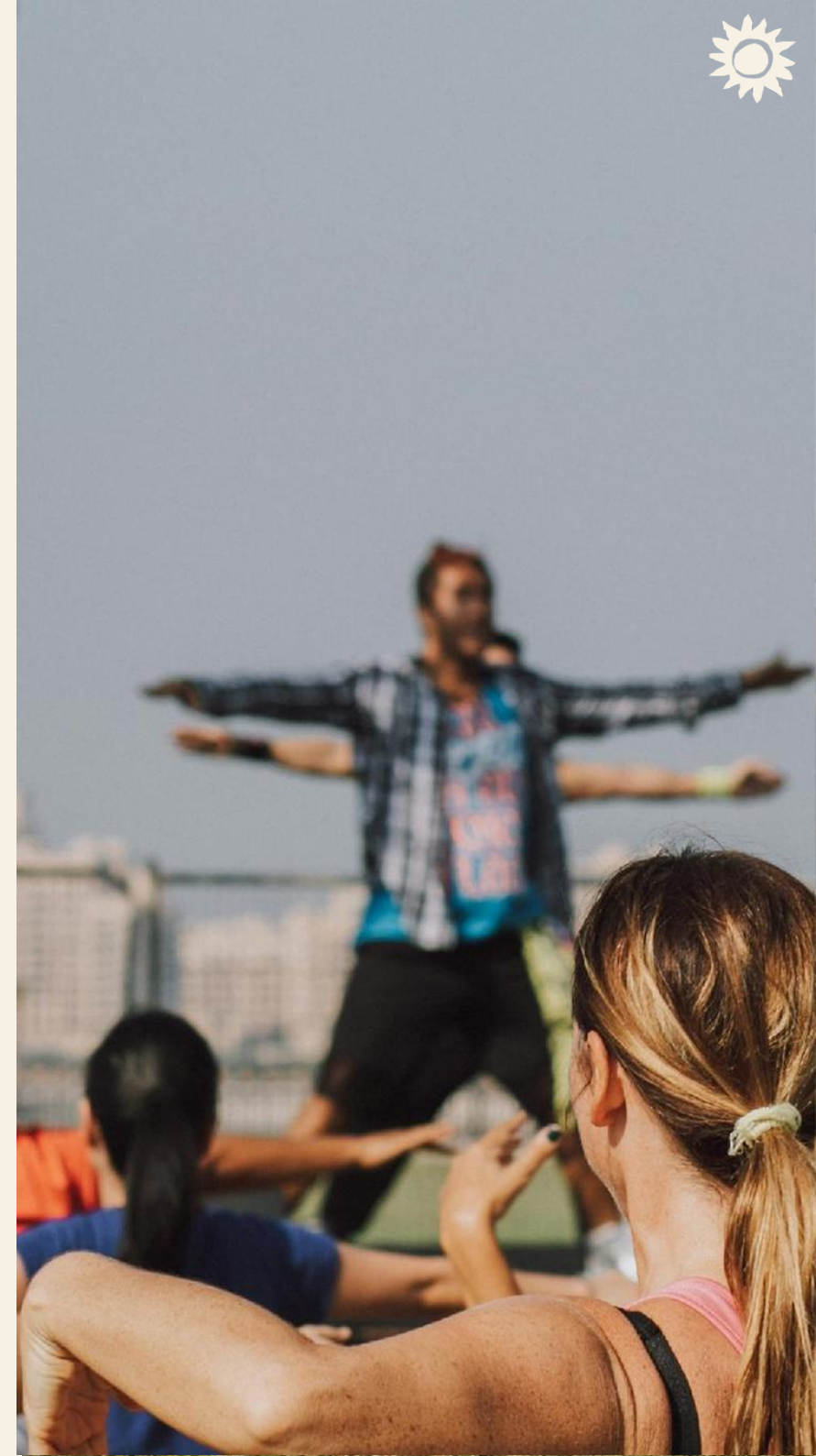
A CREATIVE With something people can make, experience or discover.

A DEMONSTRATOR Who does something brilliant, unusual or fascinating.

AN INSTRUCTOR Who can get people moving, trying or learning.

A BUSINESS With an experience, activity or idea visitors would love to discover.

OR SOMETHING WE HAVEN'T THOUGHT OF YET.





WE'RE PARTICULARLY INTERESTED IN THE UNEXPECTED

We don't want to recreate the same programme you'll find at every other festival. So if you have something that makes people say:

"I've never done that before."

"I didn't know that existed."

"What on earth is going on?"

"I'm so glad we did that."

We want to hear about it.

It might make people laugh, move, think, create, connect, discover, wonder or simply pause. It could be serious, silly, useful, ridiculous, beautiful or completely unexpected.

There aren't rules. We're interested in things people will remember.





WHICH SPACE SUITS YOUR IDEA?

There are several spaces across The Big Feel Good that could become the setting for your idea. The right space depends on what you want to deliver, how many people you want to reach and how you want people to experience it.



CENTRE STAGE

Our main open-air stage and one of the focal points of the festival. Ideal for experiences that work with a larger audience, including:

- Movement
- Fitness
- Dance
- Performances
- Entertainment
- Large-scale activities



TALK / DEMO STAGE

A covered space with seating for 200+ people, suited to content that works best with an audience gathered together.

- Talks
- Interviews
- Demonstrations
- Movement or activity sessions (with seating removed)
- Interactive experiences



WORKSHOP TENT

An undercover space for smaller, more hands-on sessions. Depending on the format, we're currently working around:

- Approx. 20 people for seated, table-based workshops
- Up to 100 people for standing or group sessions

Some workshops may be separately bookable and chargeable to visitors, depending on the contributor and format.

WHICH SPACE SUITS YOUR IDEA?



MINI TEEPEE

A smaller, more intimate space for focused, close-up experiences where being part of a smaller group is part of the appeal. Think:

- Up-close performances
- Readings and storytelling
- Small-group conversations
- Niche or specialist subjects
- Intimate demonstrations
- Quiet, focused experiences
- Something a little unusual that needs a more personal setting



AROUND FESTIVAL SITE

Not every idea needs a stage or tent. We're also interested in:

- Roaming entertainment
- Pop-up activities
- Interactive installations
- Tasters
- Demonstrations
- Outdoor experiences
- Unexpected moments visitors discover as they explore



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HAVE AN IDEA?

Tell us what you do, what you could bring to The Big Feel Good and what you'd love visitors to experience.

It could be something tried and tested, something completely new, or something we haven't thought of yet.

Don't worry about fitting your idea into a box. Tell us what you have in mind, and we'll see where it could work.